

Social Media Policy

1. Purpose and Scope

This Social Media Policy applies to the website of **Digital Catapult** ("Digital Catapult", "we", "us" or "our") and to any social media platforms, channels, pages, accounts, forums or online communities operated, managed or administered by Digital Catapult (together, the "Platforms").

By accessing, interacting with, posting to, commenting on, messaging, tagging, mentioning or otherwise engaging with our Platforms, you agree to comply with this Social Media Policy, in addition to any applicable terms, conditions, rules or policies imposed by the relevant social media platform provider.

2. Standards of Conduct

Users must not post, share, upload, transmit or otherwise engage in content that:

- is unlawful, defamatory, abusive, threatening, harassing, discriminatory, hateful or otherwise objectionable;
- is false, misleading, deceptive or inaccurate;
- infringes the intellectual property, privacy, confidentiality or other rights of any person or organisation;
- constitutes spam, unsolicited promotional material, repetitive content or malicious activity;
- contains viruses, malware or other harmful code; or
- is otherwise inconsistent with the intended purpose of the Platforms or disrupts the ability of others to engage with them.

3. Moderation

Digital Catapult may, but is under no obligation to, monitor, review, moderate, respond to, remove, restrict, report or otherwise take action in relation to any content or user activity on the Platforms.

Nothing in this Policy shall create any obligation on Digital Catapult to monitor user activity, investigate complaints, remove content, respond to communications or take enforcement action in any particular case.

4. Reserved Rights

Digital Catapult reserves the right, at its sole and absolute discretion, to determine whether any content or conduct complies with this Policy.

Without limitation, Digital Catapult may, at its sole and absolute discretion:

- hide, remove, restrict or report any content;
- disable comments or user interactions;
- restrict, suspend or terminate access to any of the Platforms; and
- block, mute or otherwise prevent any account from interacting with the Platforms,

where we consider such action to be appropriate for any reason, including where content or conduct is inconsistent with this Policy, the applicable platform terms, or the intended purpose of the Platforms.

5. General

Participation on Digital Catapult's Platforms is voluntary and subject to compliance with this Policy and any applicable platform terms and conditions.

Decisions concerning the moderation of content, user participation and account access are made by Digital Catapult at its sole and absolute discretion. Digital Catapult reserves the right to amend, update or withdraw this Policy at any time without notice.

Nothing in this Policy limits any rights or remedies available to Digital Catapult under applicable law or under the terms and conditions of any relevant platform provider.