

Demonstration Terms for Members

Location: Digital Catapult's London office

These Demonstration Terms apply to the Additional Membership Benefit titled “year-round demo display”.

1. Demo Display

- a. The Member is permitted to exhibit a demonstration (“**Demo Display**”) at Digital Catapult’s London office at Level 9, 101 Euston Road, London NW1 2RA (“**Premises**”), subject to the following terms.

2. Demo space and standard provision

- a. Unless otherwise agreed in writing, Digital Catapult will provide the following equipment for the Demo Display (“**Equipment**”):
 - i. one (1) plinth (40cm width and 100cm height)
 - ii. one (1) 32” screen, and
 - iii. one (1) identification plaque/poster, with size, format, and placement at Digital Catapult’s discretion.
- b. The configuration and internal location of the Demo Display shall be determined by Digital Catapult and may change if required by Digital Catapult.

3. Content

- a. The Member shall provide to Digital Catapult all content and media intended for inclusion in the Demo Display.
- b. All content shall be submitted in the format and by the deadline specified by Digital Catapult for review and approval.
- c. Digital Catapult will review the content to ensure suitability, operational practicality, and compliance with Digital Catapult’s requirements and policies. No content shall be displayed unless and until it has been expressly approved by Digital Catapult.
- d. Digital Catapult will make the approved content available on the Demo Display using the Equipment. The Member is responsible only for supplying the content and shall not install or upload content directly onto the Demo Display.
- e. If the Member wishes to change any approved content during the Membership Term, the revised content must be submitted to Digital Catapult for review and approval. No updated content will be displayed until approved, and only Digital Catapult will upload or install approved changes onto the Demo Display.
- f. The Member warrants that all content and media provided for the Demo Display:
 - i. are the Member’s own or are lawfully licensed, and do not infringe any intellectual property or other rights of any third party;
 - ii. are suitable for public display and may be made publicly accessible within Digital Catapult’s premises; and
 - iii. do not contain any material that is unlawful, misleading, harmful, offensive, discriminatory, or otherwise inappropriate, and comply with all applicable laws, regulations.
- g. The Member and its representatives shall not modify, alter, update, interfere with, or otherwise access the Demo Display or any associated equipment while on Digital Catapult’s premises. All installation, configuration, updates, and adjustments to the Demo Display shall be carried out exclusively by Digital Catapult.

4. Liability

- a. The content on the Demo Display is displayed at the Member's sole risk. Digital Catapult accepts no responsibility for any damage, loss, or claims relating to the content displayed on the Demo Display.

5. No guarantee

- a. Digital Catapult makes no guarantees regarding visibility, visitor engagement, or commercial outcomes arising from the Demo Display.
- b. Digital Catapult does not provide any warranties regarding uninterrupted display of the Demo Display.