

## REGISTRATION OF INTEREST

### Privacy notice

Digital Catapult (“we”, “us”) is the controller responsible for your personal data. We collect and process your personal data when you register your interest in an event, project or programme (“Event”).

This privacy notice provides information on how we collect and process your submitted personal data.

Our privacy policy contains more detailed information about our data processing (including about data security, data retention and lawful processing bases) and you should read that in conjunction with this privacy notice. See <https://www.digicatapult.org.uk/legal/privacy-policy/>.

### The data we collect about you

We collect, use, store and transfer the following different kinds of personal data about you:

- Identity Data (includes first name, last name, any preferred names, job titles and titles).
- Contact Data (includes work email address).
- Transaction Data (includes the event, project and/or programme (as applicable) for which you have registered your interest).
- Technical Data (includes internet protocol (IP) address, your login data, time zone setting and location, device ID and other technology on the devices you use to access this website).

### How we use your personal data

We will use your personal data to contact you in relation to the Event. We may also contact you for feedback, research purposes, and other activities and events we hope to be of interest to you.

### How long we keep your personal data

We will retain your personal data for up to eighteen (18) months. We may retain non-personal data for longer.

### How we share your personal data

We may share your personal data with partners related to the Event, to undertake research relating to the Event or our impact, and otherwise with our data processors (those performing services on our behalf). More detail can be found in the privacy policy.

# Privacy Notice

The logo for CATAPULT Digital, featuring the word "CATAPULT" in a bold, white, sans-serif font above the word "Digital" in a smaller, white, sans-serif font, all contained within a dark red square.

21<sup>st</sup> August 2024

---

## International transfers

We may transfer, store and process your personal data outside the UK. More detail can be found in the privacy policy.

## Your legal rights

For details of your rights under data protection laws, including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)), please see our privacy policy.

## Contact details

If you have any questions about this privacy notice or our data protection practices please contact us at [privacy@digicatapult.org.uk](mailto:privacy@digicatapult.org.uk).